### **COURSE SYLLABUS**

Course #/title:	Design+Create - Museum of the Moment
	Arch 789 - Professional Topics in Architecture
	Art 4xx - Advanced Topics
Number of credits:	3
Days and Time:	Tuesday, 9am - 11:30am
Location:	Distance transitioning to in-person as possible - Flexible
Instructors:	Professor Michael Strand
	Aaron Yang - Ph.D. Candidate, Computer Science

#### **BULLETIN DESCRIPTION**

Various topics related to theoretical or methodological aspects of architecture as a professional discipline

### **COURSE OBJECTIVES**

This seminar, led through a team-taught perspective bringing together the complimentary perspectives of Strand and Yang, will focus on the conceptualization, design and creation of a new Museum. This is not a theoretical class, in that the expectation is that by the end of the semester there are several functioning aspects of the "Museum" from its primary location online to physical manifestations. This is a generative course, in that - the direction that the course takes will depend upon the research and input from the students. There are three categories of outcomes that are guiding the course.

1. Development of Conceptual design skills

2. Program Design as a conceptual tool for Architects/Landscape Architects and Graphic Designers.

3. Development of various collaborations skills including, logic-model, mind-mapping and asset-based community development.

- 4. Learning the value of taking risks as a tool of conceptual development.
- 5. UX/UI concepts and development as needed per project development.
- 6. Understanding and experience in "extended conceptual function"
- 7. Community Engagement experience
- 8. MORE as we build throughout the semester.

### **REQUIRED TEXTS**

No <u>new</u> required textbooks – although selected new materials may be posted on Blackboard.

### **OTHER REQUIRED STUDENT RESOURCES**

- **NDSU Email:** Due to the rapid pace of this course, students should check their NDSU email on a daily basis.
- **Blackboard:** Students will also be required to frequently review the course 'Blackboard' site.
- Internet: Students will be required to access the internet for research and other creative endeavors.
- <u>Tech:</u> Students will be required to have access to their own laptop/desktop computer and reliable internet.
- ALA/KlaiJuba (and NDSU) Library: Students will be expected to develop a 'sourced/documented' body of academic.

# **COURSE SCHEDULE/OUTLINE/CALENDAR OF EVENTS**

In the schedule below, undesignated class time is left purposefully open as this course will be responsive in nature. This does not mean that it is unstructured- instead, this will be updated on blackboard as we make our way through the semester.

Jan 12

- Course Introduction, Strand Lecture, Yang Lecture
- Introduction of the First Assignment: Time Project

#### Jan 19

- Breakout groups and development of synergies around concepts presented.
- Lisa Bergh + Andrew Nordin Visiting Designers "Traveling Museum"
- TIME Teams formed for first Project Time Capsule Short / Long

#### Jan 26

• Working group time and presentations to Michael and Aaron

#### Feb 2

- Presentation of Concept for Design Implementation Format
- Introduction to UX/UI concepts

#### Feb 9

- Working group time and Presentations to Michael and Aaron
- Branding Implementation

#### Feb 16

- Final presentation of Time Project
- Introduction to the Second Assignment Space Project

#### Feb 23

- Visiting Curator Namita Wiggers
- Group Worktime concept development

#### Mar 2

• Concept presentation for group feedback

#### Mar 9

• Design Implementation workshop

#### Mar 16

- Presentation of Space project
- Introduction to the Third Assignment Create the Museum of Moment (MOM)

#### Mar 23

- Visiting Scholar Sarah Schulz ACC Director, Walker Project
- Group worktime Feedback and direction, Michael and Aaron

### Mar 30

• Concept Presentation for Group feedback

### Apr 6

• Create wireframes of the user interface for the MOM website.

#### Apr 12

• Visual design for the MOM website.

#### Apr 20

• Working Day

Apr 26

• Build the MOM website

May 3

- Production week
- Public launch museumofmoment.com.
- Subprojects are online.

# **EVALUATION PROCEDURES AND GRADING CRITERIA**

#### Project/Assignment Grades:

Your work will be evaluated in two distinct areas - first is involvement in process and the second is in the collective quality of work on assignments.

Project/Assignment grading will reflect NDSU's official grade distribution, found here: https://bulletin.ndsu.edu/academic-policies/grades/, wherein:

100-90%= A: 'Excellent' (outstanding/exceptional among peers)80-90%= B: 'Good' (above average)70-80%= C: 'Average' (typical - if minimal)60-70%= D: 'Passing' (below average/expectations)59%= F: 'Failure' (not effectively completed)

#### Course Grade:

Weekly class engagement - 5 points Weekly benchmark assignments - 5 points

#### Weekly engagement - 16 x 10 points - 160 points

Each month will have a finished project due.

The breakdown of points for each major assignment

1. Group collaboration (when applicable) - collectively graded - 10 pts

- 2. Quality of solution related to the assignment 10 pts
- 3. Quality of work to support the solution Craft, execution, delivery 10 pts

4. Overall project grade. 10 - pts

#### Project Grades - 4 x 40 = 160 points

Final - 40 points - Collective Application

#### 360 total points

**Late Policy:** Unless directed otherwise, all projects/assignments are due at the <u>end of class</u> on the dates indicated. All project deliverables must also be uploaded onto Blackboard under the appropriate assignment (prior to class presentations). After the deadline (or time indicated), each successive 24hour period late results in an additional grade level in points deduction for the particular assignment - beyond the evaluation grade.

<u>'Make-Up' Policy:</u> Although it is the student's responsibility to attend the entirety of <u>EACH</u> class and to turn assignments in on time, it is understood that this is not always reasonably possible. In the RARE case of an absence, the student is to EMAIL the instructor within 24 hours following the missed course/deadline to discuss this. If an absence is 'excused' by the instructor (see 'attendance statement' below), a missed assignment/deadline may be made-up <u>at the instructor's</u> discretion – all such communication must be done via email (for mutual documentation).

# **ATTENDANCE STATEMENT**

According to <u>NDSU Policy 333 (www.ndsu.edu/fileadmin/policy/333.pdf</u>), attendance in classes is expected. Only the course instructor can excuse a student from course responsibilities. (Here the term "course" includes class, laboratory, field trips, group exercises, and or other activities.).

Unless excused by the instructor, tardiness or early departure will be considered as an 'absence' for the day. Consistent tardiness or early departure will be grounds for a reduction in the overall course grade – see 'Course Grade'.

# STUDENT VETERANS AND SOLDIERS STATEMENT

Veterans and student service members with special circumstances or who are activated are encouraged to notify the instructor as soon as possible and are encouraged to provide Activation Orders.

### AMERICAN DISABILITIES ACT FOR STUDENTS WITH SPECIAL NEEDS STATEMENT

Any students with disabilities or other special needs, who need special accommodations in this course, are invited to share these concerns or requests with the instructor and contact the Disability Services Office (<a href="http://www.ndsu.edu/disabilityservices">www.ndsu.edu/disabilityservices</a>) as soon as possible.

# ACADEMIC HONESTY STATEMENT (NDSU)

The academic community is operated on the basis of honesty, integrity, and fair play. Link to PDF: <u>NDSU Policy 335: Code</u> of <u>Academic Responsibility and Conduct</u> applies to cases in which cheating, plagiarism, or other academic misconduct have occurred in an instructional context. Students found guilty of academic misconduct are subject to penalties, up to and possibly including suspension and/or expulsion. Student academic misconduct records are maintained by the <u>Office</u> of <u>Registration and Records</u>. Informational resources about academic honesty for students and instructional staff members can be found at <u>www.ndsu.edu/academichonesty</u>.

### CLASSROOM CONDUCT:

As a learning/working environment, respectful and considerate behavior is required and expected at ALL times (including <u>beyond</u> class time). Additionally, conduct during class time, and in meetings concerning the class, must be consistent with university policy as described in the NDSU Code of Student Behavior:

https://www.ndsu.edu/fileadmin/alcoholinfo/CodeofStudentBehavior.pdf

# **COURSE COMPONENTS:**

<u>Lectures</u> – In order to disseminate information to the entire class, <u>required attendance</u> lectures are utilized to introduce and review the topics covered in this class and to identify areas for further class discussion.

<u>In-Studio Reviews</u> – As an academic feature unique to architecture, the purpose of studio time is to provide opportunities for interactive one-on-one feedback between student and instructor as well as interactive and immersive learning opportunities <u>between students</u>. All students are expected to attend studio during scheduled class time and should have work at/on their desks ready for a progress review ('individual critique') <u>at all times</u>. Minimal preparation or progress may adversely affect <u>both</u> the project and/or 'Class Participation' grades.

<u>Projects/Presentations</u> – Projects result in the presentation of deliverables in the form of graphic images, printed media, physical models, and/or verbal presentations.

### FALL 2020 - SPECIAL COVID19 ADAPTATIONS

Due to the ongoing Covid19 global pandemic, a number of changes have been made to our courses in general. This course was designed to work as effectively live and via zoom as it could in person. We have space arranged in room 408, but even if in the space we will be utilizing laptops to communicate. As the semester progresses, with the distribution of Vaccines, etc. we anticipate this class instruction moving to in-person-flex. That is, as the primary instructor, Professor Strand will move into the classroom and also have the class available live online for those who cannot be in the classroom.

That said, access to the building/s will be provided through a convenient sign-up system, making non-studio hour desk time available, as well as study/production spaces throughout the building. The sign-up system can be accessed through <u>http://booking.ndsusodaa.com/</u>, up to the designated capacity of each space.

Studio class, crits, and lectures will be conducted synchronously/live via ZOOM, etc. Links to the class will be sent to the students in advance by their faculty. Each studio instructor may have a different approach to scheduling and managing the daily virtual crits. Please be respectful and use your own 'mute' (sound+camera) and volume as appropriate. Students will be expected to use the camera and/or 'share-screen' to show work in real time

Please email your instructor (above) with any special needs or accommodations.